"Very dynamic and real time information provided. The CRU and all speakers provided excellent insight about the industry, challenges, opportunities and threats facing the industry."

Shahmir Hussain, Group Financial Controller, Gulf Extrusions

For more information, or to book your place, visit: www.worldaluminiumconference.com
What to expect

For 24 years, the conference has leveraged CRU’s knowledge of the aluminium sector and trusted market relationships, enabling deep insights delivered via valuable conference agendas and thought-leaders in your industry.

Complete mine to market coverage

The agenda provides a panorama of the opportunities and threats facing the industry.

Unique insight into the Chinese market

CRU’s ability to attract top executives from North America, China, Europe, Russia and the Middle East, plus CRU’s own expert analysts based in key markets, gives you a unique opportunity to get the latest information and regional detail.

Network with key industry executives

The event is timed, located and planned to maximise business opportunities. Senior executives from companies representing the full supply chain attend from across the globe, to connect with key business partners.

“An excellent platform for the aluminium sector to understand the business scenario and get more insight on the supply and demand situation”
Santosh Kumar, AGM-Business Strategy, Vedanta Limited

“For 24 years, the conference has leveraged CRU’s knowledge of the aluminium sector and trusted market relationships, enabling deep insights delivered via valuable conference agendas and thought-leaders in your industry.”

“CRU Conference brings together very senior aluminium people”
Tom Farley, Director, Innoval Technology

For more information, or to book your place, visit: www.worldaluminiumconference.com
Who attends:

- 240+ delegates
- 148 companies
- 45 countries

Delegates attend from these regions:

- 58% Asia
- 19% Europe
- 11% North America
- 8% Latin America
- 4% Africa

Delegate company activity (%):

- Producer: 33%
- Financial Services: 9%
- Supplier & Contractors: 19%
- Logistics/Warehousing: 6%
- Press/Media: 7%
- Association: 5%
- Energy Company: 2%
- Other: 2%

“Excellent networking opportunity. Solid mix of CRU analysis and industry experts”
Henrik Buer, Industry Analyst, Norsk Hydro

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## Agenda

### Wednesday 24 April

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08:00 - 21:00</td>
<td>Site visit - Liberty Aluminium Dunkerque</td>
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<tr>
<td>14:00 - 17:00</td>
<td><strong>Workshop - Value Added Products</strong></td>
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<tr>
<td></td>
<td>• The outlook for semis demand and implications for VAP demand</td>
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<td></td>
<td>• How much can scrap be utilised in VAP production and displace primary units?</td>
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<td>• China exports: how much will it take off demand outside China and will it export VAPs?</td>
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<td>• VAP trade flows in era of tariff protectionism and implications for premiums?</td>
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<td>Gregory Wittbecker, Senior Analyst, CRU</td>
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<td>Euan Sadden, Analyst, CRU</td>
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<td>Yanchen Wang, Principal Consultant, Head of China Aluminium Market and Cost, CRU</td>
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<td>Zaid Aljanabi, Principal Consultant, CRU</td>
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<tr>
<td>17:00 - 19:00</td>
<td><strong>Welcome Reception</strong></td>
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### Thursday 25 April

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<th>Time</th>
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<tbody>
<tr>
<td>08:00 - 17:00</td>
<td><strong>Registration open</strong></td>
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<tr>
<td>09:00 - 09:10</td>
<td><strong>Chairman's Opening Remarks</strong></td>
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<td><strong>Ron Knapp, Secretary General, International Aluminium Institute</strong></td>
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<tr>
<td>09:10 - 10:45</td>
<td><strong>Keynote session - World aluminium markets</strong></td>
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<td>• Has China done enough to address overcapacity?</td>
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<td>• What has happened as a result of the trade war, and why are Chinese exports continuing to boom?</td>
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<td>• The financialisation of the alumina market – what is the uptake going to be like?</td>
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<td>• Is the primary aluminium demand boom over?</td>
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<td>• Price and profitability – what is the outlook for investment?</td>
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<td>• What will be the future of recycled metal in demand growth?</td>
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<td>What will the scrap glut mean for primary metal markets?</td>
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<td><strong>Tian Yong, Senior Vice President, Chalco</strong></td>
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<td><strong>Inga Simonenko, Head of Market Intelligence, RUSAL Marketing GmbH</strong></td>
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<td><strong>Tolga Eğrilmez, Vice President, Sales and Marketing, Rio Tinto Aluminium</strong></td>
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<td><strong>Paul Williams, Head of Aluminium, CRU</strong></td>
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<td><strong>Dr. Pascal Wagner, Senior Vice President, Global Products, Rolled Products, Hydro</strong></td>
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<td><strong>Ron Knapp, Secretary General, International Aluminium Institute</strong></td>
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<tr>
<td>10:45 - 11:15</td>
<td><strong>Refreshments</strong></td>
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### Thursday 25 April continued

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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>11:15 - 11:35</td>
<td>The storm clouds are gathering – are we headed for recession?</td>
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<td>11:35 - 11:55</td>
<td>International trade developments</td>
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<td><strong>Alan Price, Partner, Wiley Rein</strong></td>
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<td>11:55 - 12:15</td>
<td>Future US supply</td>
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<td><strong>Doug Hilderhoff, Head of North America Aluminum, CRU</strong></td>
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<td>12:15 - 12:35</td>
<td>Government support in the aluminium industry</td>
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<td><strong>Arnoud Willems, Partner, Sidley Austin</strong></td>
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<td>12:35 - 12:55</td>
<td>State of digitalization in the primary aluminium industry and how to speed things up</td>
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<td><strong>Antti Koulumies, Vice President - Aluminium Business Line, Metals, Energy and Water, Outotec</strong></td>
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<tr>
<td>12:55 - 14:00</td>
<td>Lunch</td>
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<td>14:00 - 14:40</td>
<td>New Supply New Markets</td>
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<td>• New kid on the block: The next 1MT+ global greenfield smelter, supported by Israeli Gas Ofer Oberlander, Head of New Projects, Delek Group</td>
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Thursday 25 April continued

14:40 - 15:25  Demand outlook
- Cantock – will the plastic backlash boost aluminium packaging?
- Auto – is a bounce back in automotive going to come?
- Aluminium’s future in the EV market
- Aluminium stewardship initiative
- Has the sustainability of aluminium been underplayed in construction?

Wan Ling, Principal Consultant, Aluminium & Assistant Chief Representative, CRU
Erol Metin, Secretary-General, Turkish Aluminium Industrialists Association

15:25 - 15:55  Refreshments

15:55 - 17:10  Sustainability and recycling
- China import ban – Where will the surplus scrap go?
  - Will low grade scrap processing technology lead to primary demand displacement?
  - What are today’s limits to scrap usage?
  - How can the secondary sector survive with such tight margins?

Magdalena Garczynska, Recycling Director, European Aluminium
Prof. Geoff Scamans, Chief Scientific Officer, Innoval Technology
Will Savage, Business Development Director, Liberty Aluminium

Friday 26 April

09:00 - 10:30  Alumina and raw materials
- The financialisation of the alumina market – will this pricing mechanism prove successful?
- Impact of Alunorte over the past months - has the end come for Chinese alumina exports?
- Guinea continues to dominate merchant bauxite growth
- Outlook for petroleum pitch
- The impact of IMO 2020 on freight rates - price and market outlook for bauxite and alumina
- Brazilian dams and deposits

Andrew Wood, Group Executive Strategy & Development, Alumina Ltd
Duncan Hobbs, Research Director, Concord Resources Limited
Anthony Everiss, Senior Consultant, CRU
Caio van Deursen, Process Consultant, Companhia Brasileira de Aluminio
Ross Cunningham, Cost Economist, CRU

10:30 - 11:00  Refreshments

11:00 - 11:20  Aluminium: Don’t doubt the deficit
- CRU estimates the aluminium market was in a record deficit in 2018
- However, 50% of aluminium smelters globally were losing money in Q1 2019 and ingot premiums in Europe and Asia remain low and supply appears plentiful
- How can smelters lose money when the aluminium market is in such deep deficit?
- CRU details the underlying assumptions that have delivered record deficits. The deficit must also be put into the context of the surplus that was built during the financial crisis

Eoin Dinsmore, Head of Primary & Products, Aluminium, CRU

Friday 26 April continued

11:20 - 12:30  Prices and premiums - Will the demand slowdown depress aluminium prices?
- How much unreported stock is in the market?
- LME backwaradations – get ready for the big one!
- LME/SHFE arbitrage – will it continue to depress Chinese and support exports?
- ESG and credit ratings - How ESG is factored into credit ratings?

Eoin Dinsmore, Head of Primary & Products, Aluminium, CRU
Xiao Fu, Head of Commodity Markets Strategy, BOCI Global Commodities
Further speakers to be announced

12:30 - 13:30  Lunch
Companies who typically attend include:


“The event gave us good information on the market, helping us follow the right procurement strategy for our semi-trailer production”
Bart Vermaete, STAS

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**Exhibition**
Generate leads and showcase your company’s products and services with your own exhibition stand.

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Be the first thing every delegate sees when they enter the auditorium with your logo on the stage set, projected onto the walls, and your logo on the water cups.

**What next?**

To discuss the best way for you to participate, please contact Paul Terry T: +44 (0)20 7903 2131 or E: paul.terry@crugroup.com

“**It benefits us by getting exposure to the industry, our colleagues, our peers**”
Sanjeev Gupta, Executive Chairman, Liberty House Group

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Yes! Book my place at the
World Aluminium Conference 2019

Delegate fees | Price  | VAT (20%) | Total  
---|---|---|---
| £1,425 | £285.00 | £1,710 |

3 easy ways to book

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Call: + 44 (0) 20 7903 2444

“I would absolutely recommend the conference”
Kathrine Fog, Senior Vice President, Corporate Strategy & Analysis, Norsk Hydro

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